

# whitehall media

CONNECTING ENTERPRISE WITH BUSINESS

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# 2020/21

## ONLINE SPONSORSHIP PACKAGES

### Our world-class, virtual conferences will provide your team with :

A fully customisable, bespoke conference experience with a global outreach to our extensive database of over 500,000 senior-level, enterprise technology leaders – **premium quality contacts tailored to your lead generation needs**

Interactive networking areas and live social media integration for full audience participation

Live presentation auditoriums enabling effective content delivery in real-time

Resource centres offering a plethora of pre-recorded material and post-event on-demand content to maintain momentum

Dedicated sponsor and exhibitor area with live networking opportunities to open revenue streams and increase ROI

Live reporting and event metrics in real-time for in-depth and efficient CRM

PLATINUM  
SPONSOR

£ 45K  
PLUS VAT



*Everyone here in attendance is high quality; everyone I have talked to is either a decision maker or knows what they are talking about in terms of what they need.*

**CLOUDERA**  
Sales Director

*The attendance has been excellent, not only do you get people who understand business issues but also the technology side. The organisation has been really good, the communication has been excellent, so from our stand-point we will be looking at Whitehall Media events in future.*

**ACTUATE**  
Business Development Director



## 15 MINUTE PRESENTATION MAIN PLENARY

- Your presentation will be Live streamed on the day and on demand post event
- 10 one to one virtual meetings
- Co-marketing strategy – tailored to identify and specifically invite delegates from companies within the sponsors own target sectors
- Company logo in the Platinum Sponsors section on all Virtual Conference promotions - 100 word company profile and logo in the Sponsors section
- Opportunity to engage with the audience in the panel sessions facilitated by the Conference Chair
- Full delegate contact data for attendees at the event
- Invite your clients or prospects! – You can have a link and code to directly invite your prospects and clients to watch your presentation
- Full corporate branding on all website, marketing and promotional material
- Full social media marketing strategy – includes submission of unlimited number of articles and press releases through the blog and twitter.
- 3D exhibition stand in the fully interactive Virtual Exhibition hall – **prominent position of your choice.** Booths are packed with features that your visitors can interact with. You can host images, brochures, data sheets and play videos to bring your booth to life
- Visitors can zoom into your stand to engage with your team. Booth representatives can engage with visitors via text/audio/video chat in real time. This interaction can happen via a group chat or 1:1 chat window
- Invite your clients or prospects!
- Device friendly format – our event is fully accessible on any mobile tablet, desktop, laptop - from anywhere !



### SPONSORSHIP ENQUIRIES

Steve Richardson

+44 (0)161 667 3012 / +44 (0)7920 063158

steve.richardson@whitehallmedia.co.uk

**GOLD  
SPONSOR**

£ **35K**  
PLUS VAT

[www.whitehallmedia.co.uk](http://www.whitehallmedia.co.uk)

## 30 MINUTE SEMINAR SESSION

- A 30 minute Seminar session in one of our virtual seminar rooms – visitors to the Conference can choose to log into your presentation session – be as creative as your like! Bring your team to present, a customer, thought leader – or a combination of all of these elements !
- 6 one to one virtual meetings
- Invite your clients or prospects! – You can have a link and code to directly invite your prospects and clients to watch your presentation
- Full data from all your seminar visitors will be provided post event
- Live streaming on the day of the conference and on demand post event .
- Co-marketing strategy – tailored to identify and specifically invite delegates from companies within the sponsors own target sectors
- 50 word company profile and logo in the Sponsors Profile section of the official online event guide
- Full delegate contact data for attendees at the event
- Full corporate branding on all website, marketing and promotional material
- Full social media marketing strategy – includes submission of unlimited number of articles and press releases through the blog and twitter
- 3D exhibition stand in the fully interactive Virtual Exhibition hall. Booths are packed with features that your visitors can interact with. You can host images, brochures, data sheets and play videos to bring your booth to life.
- Visitors can zoom into your stand to engage with your team . This interaction can happen via a group chat or through a 1:1 chat window
- Device friendly format – our event is fully accessible on any mobile tablet, desktop, laptop - from anywhere !

*It is important that we pick the right events; we have to find events that will have to give us the most ROI. We've developed a lot of leads, all of those very high calibre. We thought it was a very good use of our budget.*

**INFOBLOX**  
Channel Manager

*Your organisation is transparent; everything works and happens without much noise.*

**BLACKBERRY**  
Vice President of Security



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*There's been a lot of good customers, [we spoke to] people that didn't know our name which is the reason why you do come along to these events, so that people do get to know us.*

**GTT**

Director of Cloud Sales & Marketing

*It's been very good working with Whitehall Media, they're very professional, always available to help us out with any issues we might have.*

**SAP**

Director of Consumer Industries



*\*Please Note - this speaker slot is only available for the sponsor's client to present a case study or opinion piece on their behalf. It is not transferrable to the sponsor.*

**SILVER  
SPONSOR PLUS**

**£ 30K  
PLUS VAT**

## 15 MINUTE CASE STUDY PRESENTATION

- A 15 minute presentation slot for your client to present a case study on your behalf
- Live streaming on the day of the conference and on demand post event .
- 50 word company profile and logo in the Sponsors Profile section of the official event guide
- Full delegate contact data for attendees at the event
- Corporate branding on conference website
- Invite your clients or prospects! – You can have a link and code to directly invite your prospects and clients to watch your presentation
- Full social media marketing strategy – includes submission of unlimited number of articles and press releases through the blog and twitter
- 3D Exhibition stand in the fully interactive Virtual Exhibition hall - Booths are packed with features that your visitors can interact with. You can host images, brochures, data sheets and play videos to bring your booth to life.
- Booth representatives can engage with visitors via text/audio/video chat in real time. Visitors can zoom into your stand to engage with your team. This interaction can happen via a group chat or through a 1:1 chat window
- Device friendly format – our event is fully accessible on any mobile tablet, desktop, laptop - from anywhere !



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**SILVER  
SPONSOR**

£ **15K**  
PLUS VAT

[www.whitehallmedia.co.uk](http://www.whitehallmedia.co.uk)



## 3D EXHIBITION STAND

- 3D Fully interactive , Exhibition stand in the Virtual Exhibition hall - Booths are packed with features that your visitors can interact with. You can host images, brochures, data sheets and play videos to bring your booth to life.
- Booth representatives can engage with visitors via text/audio/video chat in real time. Visitors can zoom into your stand to engage with your team . This interaction can happen via a group chat or through a 1:1 chat window
- Device friendly format – our event is fully accessible on any mobile tablet, desktop, laptop - from anywhere
- 50 word company profile and logo in the Sponsors Profile section of the official event guide
- Full delegate contact data for attendees at the event
- Full data from all your Exhibition stand visitors will be provided post event
- Corporate branding on conference website
- Full social media marketing strategy – includes submission of unlimited number of articles and press releases through the blog, and twitter

*It's been a really good day for us; we've had people constantly at the stand. We attended this event last year and that's why we've come again this year. It has delivered.*

**QLIK**

Marketing Campaign Manager

*There's been a really good quality of delegates in attendance, it's worked very well as Whitehall Media always produce a good show with the right level of contacts with plenty of people coming around looking after us. Top marks to Whitehall Media.*

**TALEND**

Marketing UK



**SPONSORSHIP ENQUIRIES**

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# CONNECT WITH US

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## SPONSORSHIP ENQUIRIES

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Event Director

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## GENERAL SWITCHBOARD

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