

whitehall media

CONNECTING ENTERPRISE WITH BUSINESS

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2020

SPONSORSHIP PACKAGES



VISIONARY
KEYNOTES



UNRIVALLED
NETWORKING
OPPORTUNITIES



COMPREHENSIVE
SOCIAL PRESENCE



INTERACTIVE
SEMINARS



PRODUCT
DEMONSTRATIONS



POWERHOUSE
VENDORS

PLATINUM
SPONSOR

£ 45K
PLUS VAT



Everyone here in attendance is high quality; everyone I have talked to is either a decision maker or knows what they are talking about in terms of what they need.

CLOUDERA
Sales Director

The attendance has been excellent, not only do you get people who understand business issues but also the technology side. The organisation has been really good, the communication has been excellent, so from our stand-point we will be looking at Whitehall Media events in future.

ACTUATE
Business Development Director



15 MIN SPEAKER SLOT IN MAIN PLENARY

- VIP 1:1 Networking Service - Sponsor to select a tailored wish list of 8 (eight) senior decision making attendees they would like to meet during the conference and we shall facilitate this through exclusive one-to-one introductions onsite.
- Co-marketing strategy – tailored to identify and specifically invite delegates from companies within the sponsors own target sectors
- Official Event Guide (print & PDF)
A full page (A4) advertisement in a premium location
Company logo in the Platinum Sponsors section on the front cover
100 word company profile and logo in the Sponsors Profile section
- Full delegate contact data for attendees at the event (Opted in)
- 5 full sponsor delegate places (**worth £10,000**)
- 8 complimentary VIP passes for existing and potential clients (**worth £4,760**)
- Full corporate branding on all conference, website, marketing and promotional material
- Full social media marketing strategy – includes submission of unlimited number of articles and press releases through the conference blog, twitter and news sites
- 3m x 2m exhibition stand in the main networking area
- Professional photos of the stand and speaker



SPONSORSHIP ENQUIRIES

Steve Richardson
+44 (0)161 667 3012 / +44 (0)7920 063158
steve.richardson@whitehallmedia.co.uk

**GOLD
SPONSOR**

£ **35K**
PLUS VAT

www.whitehallmedia.co.uk

A 45 MINUTE SEMINAR SESSION IN ONE OF THE BREAKOUT ROOMS

- VIP 1:1 Networking Service - Sponsor to select a tailored wish list of 6 (six) senior decision making attendees they would like to meet during the conference and we shall facilitate this through exclusive one-to-one introductions onsite.
- Co-marketing strategy – tailored to identify and specifically invite delegates from companies within the sponsors own target sectors
- 50 word company profile and logo in the Sponsors Profile section of the official event guide (print & PDF)
- Full delegate contact data for attendees at the event (Opted in)
- 4 full sponsor delegate places (**worth £8,000**)
- 6 complimentary VIP passes for existing and potential clients (**worth £3,570**)
- Full corporate branding on all conference, website, marketing and promotional material
- Full social media marketing strategy – includes submission of unlimited number of articles and press releases through the conference blog, twitter and news sites
- 3m x 2m exhibition stand in the main networking area
- Professional photos of the stand

It is important that we pick the right events; we have to find events that will have to give us the most ROI. We've developed a lot of leads, all of those very high calibre. We thought it was a very good use of our budget.

INFOBLOX

Channel Manager

Your organisation is transparent; everything works and happens without much noise.

BLACKBERRY

Vice President of Security



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There's been a lot of good customers, [we spoke to] people that didn't know our name which is the reason why you do come along to these events, so that people do get to know us.

INTERROUTE

Director of Cloud Sales & Marketing

It's been very good working with Whitehall Media, they're very professional, always available to help us out with any issues we might have.

SAP

Director of Consumer Industries



**Please Note – this speaker slot is only available for the sponsor's client to present a case study or opinion piece on their behalf. It is not transferrable to the sponsor.*

**SILVER
SPONSOR PLUS**

**£ 30K
PLUS VAT**

15 MIN SPEAKER SLOT IN MAIN PLENARY

- 50 word company profile and logo in the Sponsors Profile section of the official event guide (print & PDF)
- Full delegate contact data for attendees at the event (Opted in)
- 2 full sponsor delegate places (**worth £4,000**)
- 4 complimentary VIP passes for existing and potential clients (**worth £2,380**)
- Corporate branding on conference website
- Full social media marketing strategy – includes submission of unlimited number of articles and press releases through the conference blog, twitter and news sites
- 3m x 2m exhibition stand in the main networking area
- Professional photos of the stand



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SILVER
SPONSOR

£ 15K
PLUS VAT

www.whitehallmedia.co.uk

50 WORD COMPANY PROFILE AND LOGO IN
THE SPONSORS PROFILE SECTION OF THE
OFFICIAL EVENT GUIDE (PRINT & PDF)

“

It's been a really good day for us; we've had people constantly at the stand. We attended this event last year and that's why we've come again this year. It has delivered.

QLIKTECH

Marketing Campaign Manager

There's been a really good quality of delegates in attendance, it's worked very well as Whitehall Media always produce a good show with the right level of contacts with plenty of people coming around looking after us. Top marks to Whitehall Media.

TALEND

Marketing UK

”

- Full delegate contact data for attendees at the event (Opted in)
- 2 full sponsor delegate places (**worth £4,000**)
- 2 complimentary VIP passes for existing and potential clients (**worth £1,190**)
- Corporate branding on conference website
- Full social media marketing strategy – includes submission of unlimited number of articles and press releases through the conference blog, twitter and news sites
- 3m x 2m exhibition stand in the main networking area
- Professional photos of the stand



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**BRONZE
SPONSOR**

£ **6K**
PLUS VAT



Excellent event, the quality has been right up there in terms of decision makers and the people we want to be talking to. Having the right people in the room has been very positive. The show itself has been run very smoothly and we've been talking to decision makers.

HITACHI ID

I have to say the quality of the delegates is absolutely outstanding. This has got to be one of the best events that we have ever attended. The right kind of people are here, for the right reasons and for that, I'll definitely look at attending another Whitehall Media event soon. It's been a good event, one of the things that I like about the Whitehall Media events is that the attendees are interested in the exhibition and that works very well for us. Looking back over the years, this is one of the best we've been to.

PENTAHO



Please Note – This package is available for a maximum of 5 sponsors

A FULL PAGE (A4) RUN OF PAGE ADVERTISEMENT IN THE OFFICIAL EVENT GUIDE (PRINT & PDF)

- Full delegate contact data for attendees at the event (Opted in)
- Corporate branding on conference website
- Full social media marketing strategy – includes submission of unlimited number of articles and press releases through the conference blog, twitter and news sites



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DRINKS RECEPTION SPONSOR

£15K PLUS VAT

www.whitehallmedia.co.uk

**THIS BESPOKE PACKAGE WILL PRESENT
YOUR COMPANY AND PRODUCTS TO
OUR ATTENDEES.
MEET POTENTIAL CLIENTS FACE TO FACE.**

PRE-EVENT:

- Your brand to be mentioned on all printed collateral and online when referring to the drinks reception. Included on our website, marketing emails and conference directory (available to all visitors on site) plus onsite signage.
- Drinks reception webpage with a link to your website
- Banner on marketing emails sent to all prospective and pre-registered delegates
- 2 delegate conference passes (worth **£1,190**)
- Mentioned within the show preview press release
- 2 exhibition stand manager passes for the day (no access to main plenary or seminars)

DURING:

- Start the drinks reception with a short welcome to all guests
- Exclusive opportunity to host the official post conference drinks reception – only delegates will be attending
- Extensive networking and lead generation opportunities within our fantastic venue, which includes all drinks and canapes
- Opportunity to distribute branded products at the event
- Complimentary WiFi access within the exhibition and drinks reception area
- Exclusive logo branding on signage at the drinks reception
- Photographs taken by our event photographer

POST-EVENT:

- Option of hosting the photographs on your company website
- Post-event marketing email to all registered attendees directing them to your website
- Your photographs will be placed on our website post-event



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INTERNET CAFÉ SPONSORSHIP

£10,000 PLUS VAT

- Exclusive branding on internet café promotions prior to the event
- Exclusive logo branding on internet café signage at the event
- Opportunity to distribute branded products at the event

CONFERENCE DELEGATE BAGS

£6,000 PLUS VAT

- Logo branding on every bag, handed to all delegates
- Opportunity to insert a 4-page, A4 double-sided advertisement into the delegate bag worth **£2,250**

LUNCH & COFFEE BREAK SPONSORSHIP

£6,000 PLUS VAT

- Exclusively branded coffee break signage at the event
- Opportunity to provide branded coffee mugs at the event
- 50-word company profile in the event brochure
- 2 delegate conference passes for the day (worth **£1,190**)

DELEGATE PACK INSERTS

£3,000 PLUS VAT

- A4 double-sided insert that will be included within the event delegate pack, handed to all delegates on the day

PLENARY ROOM CHAIR DROP

£3,000 PLUS VAT

- Choice of either morning or afternoon chair advertisement drop in the main plenary room

LANYARD SPONSORSHIP

£6,000 PLUS VAT

- 500 branded lanyards worn by all delegates at the event
-

CONNECT WITH US

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Event Director

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steve.richardson@whitehallmedia.co.uk

GENERAL SWITCHBOARD

+44 (0)161 667 3000



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